



# Web applications for today's businesses.



With internet enabled mobile devices as standard issue in today's business world, the possibilities for web applications are endless. Kinetic delivers web 2.0 applications built to your specification. Our lightweight secure platform allows your users the freedom to access corporate database resources from anywhere with an internet connection. Integrated solutions focused on ERP, CRM, and E-Commerce to centralise your corporate databases to a single web presence.

Businesses need to respond quickly to an ever changing business landscape. Our Web applications deliver high performance and powerful solutions to streamline your businesses workflow, with amazing easy of use. Our Web applications cater for many business environments and we realise all business are different and develop customised solutions. We have a library of existing modules and frameworks to kick start the process then you to take to the project to a level required by your business.

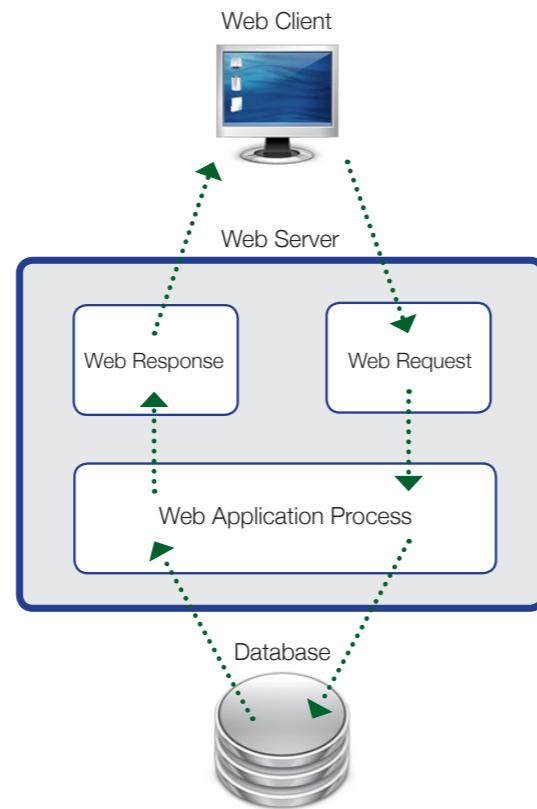
Perhaps the biggest advantage of our Web Application systems is the way it is delivered - via the web. All that is required is a internet connection and a web browser. Low cost and high penetration, all your staff will be able to access the information they quickly and easily.

With web delivery comes mobility. Mobile staff can access office resources and monitoring activities remotely in real time. You and your staff will be able to respond quickly and efficiently.

### How does it work?

Central the success of any web application is a powerful scalable database system. We use the highly efficient MySQL by Sun Micro Systems. This creates a strong core backbone to the application where all business activity information is stored.

Through consultation we design the structure of the database and deploy or develop modules required to interface with the database. Using our experience in design and web development, we produce easy-to-use, elegant web 2.0 user interface to accommodate various data types for intuitive user interaction with the database.



The use of web delivery ensures, wide access to your application from virtually any location and any web enabled device. Light weight development techniques means the hardware and network requirements for clients are very low, perfect for mobile devices.

### How does it benefit my business?

Essentially the goal of our applications are to reduce in-efficiencies in your business. Paper handling, duplicate and outdated data, record keeping...

### Workflow Systems

Streamlining inefficiencies in business with our web applications offer huge advantages over tradition systems. Our aim is to prevent paper handling as much as possible and maintain record keeping in a digital format.

Each process in workflow from client contact, quotation preparation and cost estimation, quotation approval and delivery, project management, cost and time tracking, even client satisfaction and financial adjustments.



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